2009 KENYA POPULATION AND HOUSING CENSUS

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INTRODUCTION

- Held two censuses before independence
- Decennial censuses after independence
  - 1948 - 5.4m
  - 1962 - 8.6m
  - 1969 - 10.9m
  - 1979 - 15.3m
  - 1989 - 21.4m
  - 1999 - 28.7m
  - 2009 - 38.6m
OBJECTIVES

- Overall: collect demographic and socio-economic data for decision-making

- Specific: Ascertain-
  - Size, composition, spatial distribution
  - Population dynamics
  - Social, economic and other characteristics
  - Housing conditions and amenities
METHODOLOGY.....

- **Census Night**: 24\textsuperscript{th}/25\textsuperscript{th} August 2009
- Adhered to UN Principles & Recommendations
- De Facto, Canvasser methods used
- Main questionnaire & 4 short questionnaires (extensive user consultation)
- Data collected by Admin & political units (administrative & political units)
METHODOLOGY.....

- New Technology Cartographic in cartographic mapping used (GIS, GPS, Satellite/Aerial images) and Maps digitized,
- Data Capture - scanning using OCR/ICR Scanning technology (ICADE system supported by US Census Bureau).
- Pilot Census and PES conducted
- External M&E of census process undertaken
QUESTIONNAIRE

- Administrative, political units
- Disability
- Maternal deaths
- Employment sector (formal, informal)
- Livestock census (stock, variety)
- Use of ICT (computer/internet, mobile phones)
- Emigrants (characteristics, remittances)
CENSUS PERSONNEL

- Data Collection personnel, recruited and trained (Senior Supervisors, Supervisors, Enumerators)
- Also engaged Security personnel and Village headmen
- Questionnaires designed specifically for scanning
COMMUNICATION STRATEGY

- Communication strategy developed and implemented; Census logo developed
- Marketed census as national exercise, linked to national and global dev’t goals
- Sensitized key opinion influencers – IEC materials (FAQs, posters, brochures, docu-drama, documentary)
- Message focused on individual – That it is in their best interest to be enumerated
- Census process divorced from politics.
CHALLENGES / CONSTRAINTS

- Questionnaire over ambitious-many questions
- Over-reporting of pop. figures in some parts (North Eastern)
- Competing national interests:
  ■ Famine/hunger, drought, resettlement of IDPs
- Insecurity concerns
- Post-election violence – caused delays in mapping; sensitivity to certain questions
- Enumeration of Pastoralists and border populations
BASIC REPORTS

- Vol. IA: Population Distribution by Administrative Units
- Vol. IB: Population Distribution by Political units
- Vol. IC: Population Distribution by Age and Sex
- Vol. II: Population & Household Distribution by Socio-Economic Characteristics
The 2009 census in-depth analysis is on-going, target 13 analytical reports.

Public Use Micro-data (5% sample) to be generated once the reports are ready, in October, 2011.
END OF PRESENTATION